

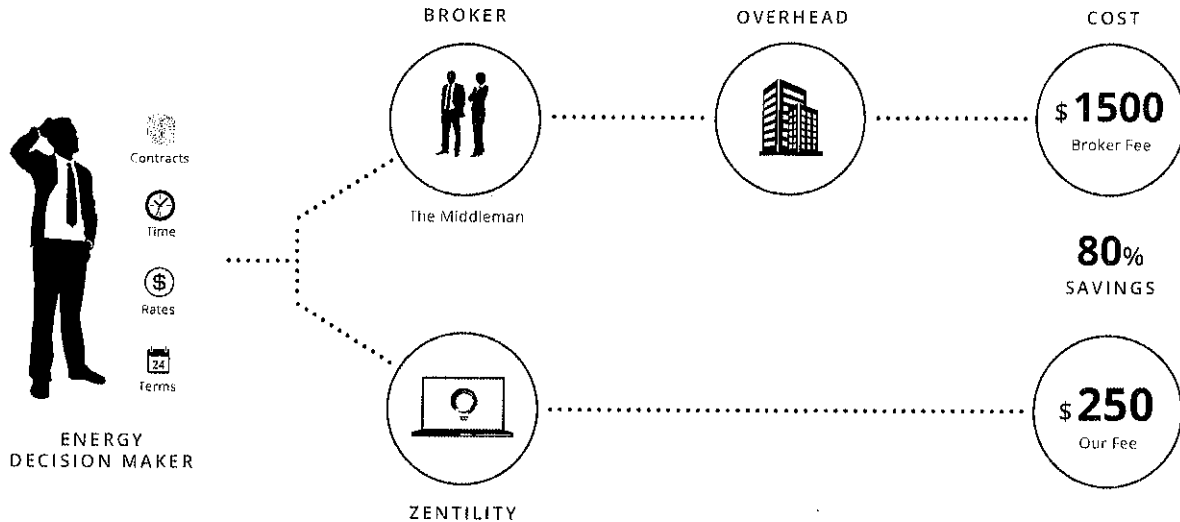
## **Exhibit N – Marketing Plans and Materials**

# Zentility Overview

A NEW WAY TO MANAGE YOUR ENERGY



## HOW IT WORKS



\*Annualized costs based on a business about the size of a large car dealership and a broker fee of .003 vs. a Zentility fee of .0005

## WHAT WE DO

### • IDENTIFY

We only partner with the most reputable energy suppliers and efficiency partners

### • BID

We source and analyze the best option given budgetary requirements and sustainability

### • EXECUTE

We streamline the contract review, approval and booking processes

### • MONITOR

We continuously search the market for better rates, track your usage and review bills for errors

### • EDUCATE

We provide personalized reporting and industry insights on effective energy management

## WHY WE ARE DIFFERENT

### • LOWEST COST

We offer scalable technology, no overhead, and superior service for a fraction of the price

### • AUTOMATED PLATFORM

We have built a scalable online marketplace that outperforms all other methods of securing rates

### • INNOVATIVE SOFTWARE

We aggregate and analyze data in meaningful ways; changing the way people buy and budget their energy

### • CONTINUOUS MONITORING

We have created an algorithm that allows even the smallest business to benefit in ways once only reserved for the largest, most sophisticated, energy users

### • COMPLETE TRANSPARENCY

We disclose all fees, even those you may not even know you are paying

# We Make it Simple for you to Save on Energy

## We Are

Zentility manages your energy needs all in one location so you can easily see your savings.



**AUTOMATED**



**SECURE**



**SIMPLICITY**



**UNBIASED**



**GARANTEED SAVINGS**



**PROACTIVE**

## Step 1: **Sign Up**

First, create a username and password with your local electric utility. Don't have one, or don't know what it is? Not a problem. A Zentility team member will help you get set up for FREE.

Set up takes less than 5 minutes! Once you're done, Zentility takes care of managing the rest, so you don't have to.

## Step 2: **Automatically Save time and money with Zentility**

Zentility uses its patent pending algorithms to save you money by automatically switching you to the supplier with the best energy rate in your area. We then monitor your energy usage and provide recommendations to increase energy efficiency. Zentility also monitors your bills for errors to make sure you are not being charged too much for electricity.

This all happens "automagically" through the Zentility platform. You can either set it and forget it, or be engaged with our app and watch the savings!

## Step 3: **Continuous Monitoring & Savings**

Zentility continues to manage your energy rates, bills, and usage 24/7, making you more efficient with your time and money. We want you to have the peace of mind of knowing that Zentility is running in the background for your business, always watching out for your bottom line.

Each month, check your mobile app or online dashboard to view savings, irregularities in billing, energy usage feedback and more!